

MOTT ANNUAL REPORT 2007

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INTRODUCTION

This report refers to the period from January 1 2007 to December 31, 2007. In the year 2007, Mozaik continued its work towards the development and strengthening of the communities in Bosnia and Herzegovina, using the tried and tested approach of community driven development (CDD).

In 2007, we worked on fulfilling our goals and objectives: continue supporting communities through CDD approach, empowering and mobilising local resources through training and skill-development and supporting research activities which will contribute towards providing a clear picture of the situation on the ground and thus allow us to act based on the data collected.

As for our grants, Mozaik continued providing financial support to the communities, through micro grants and CDD grants. Micro grants in 2007 were aimed at the marginalized segments of the society, population with special needs, minorities, youth etc. CDD grants address the wide spectrum of community development issues: civil advocacy, tourism and integrating rural multiethnic communities.

Our work would not have been possible without 1434 volunteers, who generously contributed their time, skills and resources and spent 36 234 hours making these projects possible.

This year we have also taken some steps which we hope will ensure future sustainability and contribute towards the development of the organization. In this regard, the CSR Awards DOBRO8, which encourages local philanthropy and corporate social responsibility, was the first event of this kind in the Balkans.

2007 GOALS AND OBJECTIVES

Mozaik Foundation worked on three main goals and objectives, which are part of Mozaik's strategic five-year plan. These were: continue providing support to communities using CDD approach; mobilizing and training local resources and supporting research activities.

o Continue providing support to communities using CDD approach

Community-driven development (CDD) is the methodology Mozaik uses in most of its projects. We strongly believe in the need to activate the communities and encourage them to take a more active role in the development and improvements of their communities.

In order to successfully implement this strategy, Mozaik gathers information from the community members about their needs. Then, we provide the necessary trainings and work on their skill-development. It is of utmost importance that in the projects we support community members play an important role, by providing their expertise, available resources and their time, through volunteering.

Thus, in all our projects, we measure the level of community involvement by their participation in project planning, meetings and their contribution in funds, goods and services. Our beneficiaries provide us with the information regarding the number of volunteers and the number of hours they spent on the projects, the contribution of the citizens, NGOs and businesses and the cooperation with the local government. These data show us that, once they are given an opportunity and provided with necessary skills and knowledge, communities are prepared to take actions on improving their living conditions. This method of development has proved particularly successful, as the small amounts of initial grants by Mozaik have inspired greater community participation. Furthermore, the community members were willing to participate, as the issue they worked on solving was the one that impacted directly on their lives.

We continued implementing the CDD approach in CAPP (Civil Advocacy Partnership Program) during 2007, and the approach will also be used in other two CDD projects, Bosnian Kingdom Trail and Integrating Rural Multiethnic Communities (CODE R). The community-driven development is also used as a basis for our micro grants, as the communities involved in the programs are also required to mobilize their members and actively take part in these projects.

The success of our approach is best represented in statistical data: the total value of the projects for 2007 was 346 116 KM. Community contributed 160 629 KM in funds, goods and services. Volunteers from the communities invested 36 234 hours of their time to the successful implementation of the community activities. However, one must still take into consideration that the successes of this approach for 2007 can not be fully calculated, as two projects have only started and their impact and results will only be evaluated in the future.

○ **Mobilizing and training local resources**

Capacity building, training and mobilisation of local resources is an integral part of Mozaik's work.

As a part of the **CAPP** Program, during the first round of the projects 17 advisory sessions were held, 34 workshops and advisory sessions for making of strategic plan, 16 workshops for development of project proposals and 18 advisory sessions. In the second round of CAPP, so far 26 advisory sessions have been held and 16 workshops were done on the topic of development of strategic plan.

From the **19 March to 8 April** 2007, Mozaik's advisors also held 24 two-day workshops on the topic of "Mobilizing local resources and the development of the community proposals".

From **28 to 30 September** 2007, "Facilitation of Community Driven Development Process" training was done within the CAPP Program in Donji Vakuf.

In **October** 2007, Ms Eni Kurtovic held training for Populari in project proposal writing for the research organizations.

From **2 to 4 November** 2007, "Strategic Planning in Rural Communities" training was organized in Vitez as a part of CAPP Program.

Three workshops were held for the selection of ideas: Suha (November 13). Doljani (November 20) and Ljeskare (November 22).

From **23 to 25 November**, as a part of the Civil Advocacy Partnership Program, Local Philanthropy Training was held by Mr Sator Balasz. The training involved 38 community advisors and representatives of organizations supported by the CAPP.

Two-day training was held on the **6th and 7th of December** 2007 for the coordinators of the project and members of the working groups in the area of mobilization of the local resources.

In **December** three-day workshops were held on Mobilization of Local Resources as a part of the CODE R project. The workshops took place in rural communities Suha (23-25 December) and Ljeskare (22-24 December) and dealt with creation of project proposals and action plans. The average grade for our workshop in Suha, on a scale from 1-5 was high 4.8.

- **Supporting research activities**

Establishment of Centre for socio-economic studies

At the beginning of 2007, Mozaik Foundation decided to support the establishment of the Centre for socio-economic studies, Populari, a non-profit, professional centre, founded with the aim to focus its research and analysis mainly on political and economic situation, and detailed analysis of social trends. Populari has been created as a response to the need for independent and expert analysis of complex social issues. Through relevant studies and realistic proposals and recommendations for reforming political, economic and social scene, Populari enriches and supports a wide social dialogue.

Research within the “Integrating people with disabilities in the communities of BiH” project

*“When we dream alone, it is just a dream,
but when we dream together,
it is a beginning of reality”*

In October 2007, Mozaik Foundation started collecting data for the project “Integrating people with disabilities in the communities of BiH”, which is supported by the Austrian Development Agency and the Light for the World, Austria. The research was conducted on the whole territory of Bosnia and Herzegovina and included the children with disability, ages between six and fourteen. This research will serve as a basis for the development of the project aimed at removing the architectonic barriers in Elementary Schools in Bosnia and Herzegovina.

The research came to the following findings:

Based on the data from the Ministry of education, science, culture and sport, Municipalities, schools and other relevant institutions in the field of social work and protection, there are 551 Elementary schools on the territory of Bosnia and Herzegovina, while 21 of these schools have urgent need for the appropriate access to the school buildings, as according to the Directors and social workers, parents, staff and students currently carry their children to the schools.

There are 166 children with disability which are registered as fulltime students.

As the lack of access for children with disabilities is defined as an urgent problem, Mozaik Foundation and our donors, Light for the World will provide some of the funds for the building of architectonic access point in one school. The rest of the funds are expected to be collected in the community, using the CDD approach.

GRANT MAKING PROGRAMS IN 2007

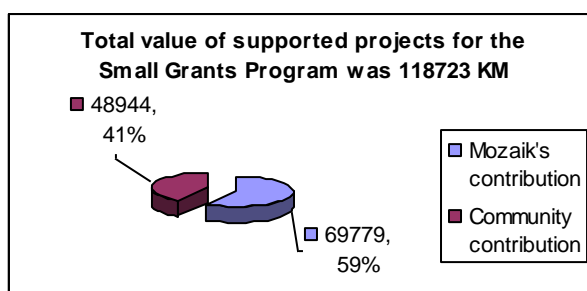
In 2007, Mozaik continued working on the grant-making programs, providing financial and advisory support to its beneficiaries. The Micro grants, including the Small Grants Projects and Integrating people with disabilities in the communities of BiH were aimed at marginalized, disadvantaged and minority groups, as well as population with special needs. Two of the CDD grants, Integrating Rural Multiethnic Communities and Bosnian Kingdom Trail, started in the October, while the Civil Advocacy Partnership Program (CAPP) has started with the second round of projects.

MICRO GRANTS

Micro grants include CDD principles but not all technical support to the grantees. However, all beneficiaries are encouraged to include wide community in planning and implementation process. Community contribution, local benefit and local resource mobilization were one of the criteria for approval. In 2007, micro grants involved **776 volunteers**, who contributed **23 245 hours** of their time to **41 projects** aimed at improving their communities.

o Small Grants Program

Mozaik Foundation, World Bank, and Open Society Fund financed **18** projects within the Small Grants Program implemented during 2007. The main purpose of this Program was to strengthen and integrate marginalized social groups (population with special needs, minority groups, youth, etc.) into society. Additionally, one of the Program's objectives was to motivate citizens in the rural areas to work in partnership with local authorities, businesses, NGOs and media in order to develop and improve their communities (particularly focusing on jointly solving problems in their communities). Criteria for the selection of the projects were: contribution towards the integration of the marginalized groups; community participation in project planning and implementation; project implemented in rural communities; community contribution in funds, goods and services; and participation of volunteers in project implementation.



The financial support per project varied between 3000 KM (\$ 2.083) and 5000 KM (\$ 3.472). The total value of 18 supported projects in different communities was **118,723.00 KM** of which this fund provided **69,779.00 KM (59%)** while local communities (NGOs, citizens, businesses local government) provided **48,944.00 KM (41%)**.

Working on issues that affect wide community, citizens, local authorities, business, NGOs, media gathered together and with joint forces increased life conditions in their communities.

With the help from 363 volunteers who worked **7686 hours** the following was accomplished:

Organized

- 128 workshops on different subjects such as: gender equality, nonviolent communication, environment protection, reproductive health, rights of Roma women, visual arts, and creativity workshops for preschool Roma children
- Workshops for Roma preschool children
- 8 group meetings for parents with autistic children
- 20 lectures and public discussions on prevention and early detection of breast cancer
- Computer classes for women with special needs
- A round table session on the topic "The status of unemployed disabled women in urban and rural areas"

Cleaned and removed

- 14 tones of garbage
- 2 unchecked depots

Renovated

- 300 meters of road
- 1 playground
- Building entrances for the blind and sight-impaired persons

Established

- Peer Groups
- Data base of Roma children in Kakanj municipality

Provided

- Participation in 4 sporting events for persons with special needs

Printed

- Over 4000 copies of promotional and informational material

The final promotion ceremony of the Project will take place on 31 January 2008.

Roma Youth Initiative (ORI), Kakanj
Project title: Future in Education

Mozaik: 3600 KM; Community: 450 KM;

Thanks to the Small Grants Program, ORI was able to implement its project Education of Roma Children in Varda settlement (Kakanj municipality), populated with 1680 Roma of which 75% are illiterate.

Insufficient school readiness of Roma children, i.e. their inclusion into regular education system, was identified as a major problem in this community. Another matter that contributed to this problem is the lack of vital records (population records, birth certificates and similar). Overall, this project consisted of two phases. In the first phase, the focus was on the children and their parents, in order to ensure best possible preparation of Roma children for integration into the regular education system. Twenty school level children, 20 preschool level children and their parents were included in this project.

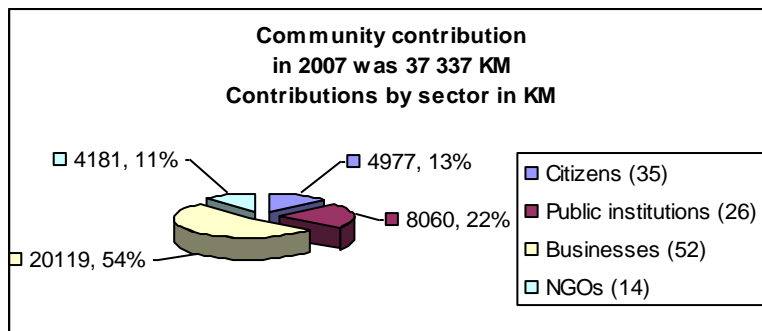
The first step was working with the parents. Hence, educator Naila Obraliija held meetings with the parents of school level children, aiming to improve their general knowledge, learning habits, and school enrolment readiness. During this four-month-long project, the following activities for preschool and school level children were organized and held twice a week: literacy courses, creative workshops/play workshops, and school of dance. Participation in these activities had a significant positive impact on how children spend their free time. When the workshops were completed, a countryside fieldtrip was organized for 74 project participants.

The second phase of the project focused on creating a data base of Roma children in Kakanj municipality. The development of this data base allowed Ministry of education, science, culture and sport to provide 88 students with free textbooks and other school materials.

○ Integrating people with disabilities into communities of BiH (PPPP)

Project “Integrating people with disabilities into communities of BiH”, funded by “The Light for the World” and Austrian Development Agency, has started in 2005 and is planned to be completed in September 2008. Project aims to integrate people with disabilities in communities, promote integration and activate organizations of people with disabilities in local resource mobilizations. The total value of the project is 160.798,00 KM (€ 82.215,00).

The financial support per project was between 500,00 KM (255,00 EUR)– 1.500,00 KM (766,00 EUR). During 2007, grants were given in two rounds for 23 projects, and had a total of 5865 beneficiaries. Communities participated by contributing in funds, goods or services.



Total community contribution was 37 337 KM. Citizens (35) contributed with 4977 KM, public institutions (26) provided 8060 KM, businesses (52) funded 20119 KM and NGOs contributed 4181 KM. 413 volunteers worked 15 559 hours.

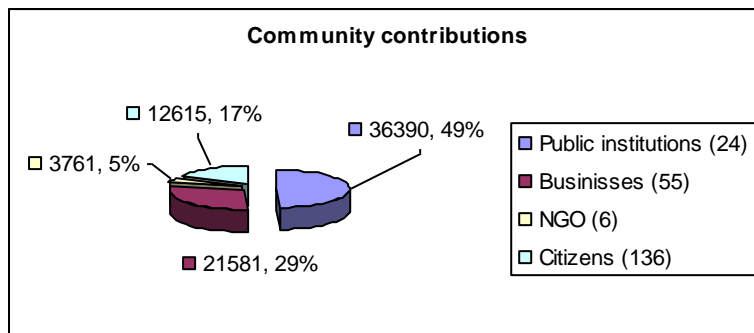
The grant and community contributions were used towards achieving the following: 20 educational trainings, 145 workshops, 10 roundtables, 2950 brochures, 2300 leaflets, 1000 CDs, 1138 posters, 950 invitations, 6 billboards were made, 2 public debates, as a part of art workshop 128 ikebana were made, 20 vases, 50 painted silk scarves and sashes were made, 20 vitrage pieces were made, a green area was adapted and benches were set, promotional exhibit for art works was held, a day care premises/centre for disabled persons were open and equipped, a toilet for persons with disabilities was renovated, 12 new sidewalks were made for easier access for the disabled and a documentary was made about the art workshop. The project received media attention by 22 television houses, 19 radio stations, 25 newspapers and 10 websites, which published articles and made announcements regarding.

CDD GRANTS

○ **Civil Advocacy Partnership Program**

This project has been taking place since the end of 2005, supported by the funding from the USAID. The project is aimed at empowering at least 35 rural communities through the support of participatory community actions. Empowerment of the communities is aimed at capacity development and participatory planning and decision making in local communities. In this project, Mozaik uses CDD approach to development, by building capacity necessary for organized community development, public advocacy and mobilization of local resources.

In the first round of grants, the total value of 17 supported projects was 150 940 KM. Mozaik contributed 76 592 KM (51%), while the community contributions were 74 348 KM (49%). Public institutions (24) contributed 36390 KM, Businesses (55) donated 36 390 KM, NGOs (6) gave 3 761 KM, while 136 citizens donated 12 615 KM. Community contributions included 24 054 KM in funds and 50 294 KM in services.



658 volunteers worked 12 989 hours and there were 12 771 beneficiaries of the project.

The first round of CAPP had the following outcomes:

- 601 persons from 17 communities throughout BiH: citizens (62%), municipality representatives (8%), NGOs (27%), local government (5%), public institutions (2%), media (1%) and business sector (5%) were involved in decision making about priorities which need to be addressed;
- 151 members of the Working Groups from 17 communities were educated about mobilization of the local resources and development of project proposal;
- 151 members of the Working Groups from 17 communities developed detailed plan of action, coordinated activities and worked on the fundraising, mobilization of the volunteers, lobbying, promotions etc, in which way they gained experience for implementing similar projects in the future;
- 20 electronic media published articles and information about projects; 19 print media published articles about implemented activities; the information about activities were put on 7 web pages; 10 communities printed 2700 copies of promotional materials- posters and leaflets and public announcements were also made;
- the concrete results of these activities were: renovations of 5 cultural centers, one landslide was secured, 4 sports grounds were renovated and built, 800m of plumbing network, one school yard was arranged, 6 bus stops were set up, two local roads were fixed, one water spring was restored and one pedestrian bridge was built.

Community initiatives are still ongoing and the applications for the second round of grants are currently being processed.

○ **Integrating rural multi-ethnic communities (CODE R)**

As a part of the program, For Active Communities, on the 1 October, Mozaik started a project Integrating Rural Multiethnic Communities, which is funded by the EU CARDS 2006 Program. This project will be implemented in 3 communities- Ljeskare (Prijedor Municipality), Doljani (Jablaica Municipality) and Suha (Bratunac Municipality) over the period of 18 months. Mozaik's partners in this project will be three NGOs: DON from Prijedor, Youth Club "Pod istim suncem" from Jablanice i Women's Society "Priroda" from Bratunac. The goal is to contribute to the development of a dialogue, mutual respect and capacity for organized and efficient work of the members of three multi ethnic returning communities in B&H, which is aimed at tangible improvement in their quality of life. As all Mozaik's projects, Integrating Rural Multiethnic communities will also mobilize the local resources and encourage the cooperation of different sectors, such as government, businesses,

NGOs and individuals. Community members will be asked to define the priorities, collect the funds necessary for the implementation of the activities, and participate in the project activities by working together in solving the infrastructural problems.

The expected value of the project is 312 784 KM (€ 159 924). The communities are expected to provide 25 000 KM each (€ 12 782) in funds, goods and services. 15 000 KM are expected to be obtained from local government, businesses and individuals at local level. At state level and entity level, we expect to raise 10 000 KM per community (30 000 KM in total).

Local media showed an interest in the project, announcing its launch, the public meetings and the resulting ideas. In October, we started strategic planning with our partner organizations. In three local communities, we conducted meetings with Local Community Councils' representatives (Doljani- October 13 and 22; Suha- October 18; Ljeskare- October 19 and 22). Public meetings were also held in Doljani (October 27), Suha (October 30) and Ljeskare (October 29). 140 people attended these meetings and were introduced to our methods of work and the expected results of these projects. Several community problems were defined. In November, idea selection workshops were held in Suha (November 13), Doljani (November 20) and Ljeskare (November 22). This workshop was attended by 67 community members. Three-day Local Resource Mobilization Workshops were implemented in December. Mozaik prepared training materials, guides and evaluation forms.

It is planned that during the 2008 activity plans will be presented to the communities, civil advocacy trainings will be held, fundraising campaign will take place at local and state level, the infrastructural works and renovations will be held, the workshops will be held for the strategic development plans in the communities. The final ceremony and the completion of the project will be done by the end of March 2009.

○ **Bosnian Kingdom Trail**

Project "Bosnian Kingdom Trail", which started on the 1 October 2007, is a continuation of the previously implemented projects within the framework of "Living Heritage" Program. The project aims to further develop and increase the attractiveness of five communities which were supported through previous projects; involve five new, thematically linked communities; involve experts, government institutions and tourist organizations which will contribute to tourism development and improve the quality of the project and tourism development of the region; create a single quality cultural product through regional networking and cooperation and create and promote a tourist route at local and international level.

The main goal of the project is to contribute towards the socio-economic development of the region, which will be done through increased income resulting from tourism. The historical heritage of the medieval Bosnian state is a corner stone of this project. Ten communities, linked with this common heritage are included in the project and the tourist offer: Travnik, Visoko, Kakanj-Kraljeva Sutjeska, Donji Vakuf-Prusac, Zenica-Vranduk, Vareš, Tešanj, Maglaj, Jajce. Planned budget for this project is € 555 446. The main donor is the European Commission. As in the majority of our projects, Mozaik in this project also expects the communities involved to participate by providing a percentage of funds, goods and services.

So far, the project was presented in all ten communities and we held the meetings with the Mayors. The workshops were held in all municipalities, with 10 participants: local government representatives, members of the local NGOs, municipality and local population, culture institutions, tourist agencies business sector representatives and local media. The deadline for the applications was 28 November 2007. Two-day training was held on the 6th and 7th of December 2007 for the coordinators of the project and members of the working groups in the area of mobilization of the local resources. The visual identity has been created, which will give a particular brand to this project.

DEVELOPING LOCAL PHILANTHROPY

In February 2006, Mozaik Foundation started planning the “Corporate Social Responsibility” (CSR) Awards. During 2006, the Foundation worked on ensuring the funds for the Awards. The competition has two aspects. It aims to promote social responsibility of BiH companies as a concept that contributes to long-term profitability and competition, and it should help development and betterment of relations between profitable and non-profitable organizations in BiH. We expect that this project will, in a long term benefit the business, economy and communities of Bosnia and Herzegovina.

Social responsibility of the companies is the concept by which the companies integrate the care for the society and environment into its work and relationships with relevant factors on voluntary basis.

First CSR Awards in BiH, DOBRO8, was held on 13 December 2007. The Awards consisted of several categories: Corporate philanthropy, Pro bono Marketing and Responsible Business Practices. The winners by the category were: *Širbegović Grupa* for the Corporate Philanthropy, PC Kids for the Pro Bono Marketing and Bosnalijek for Responsible Business Practices. The overall winner of the CSR Awards was Bosnalijek. The company has the privilege to use the title and the sign of the Socially Responsible Company for all its products and publications.

Based on the criteria and the applications received, Commission selected first the finalists, then the winners by the category and the overall winner.

Mozaik’s partners for the CSR Award were the InfoHouse and the CSRPlus Agency. The Awards were also supported by the GTZ, Danish Embassy in BiH, Skenderija Center, RTVFBiH, RTRS, Radio Stari Grad, Nezavisne Novine, StartBiH Magazine, ATV, Europlakat and Geneco.

Mozaik plans to make the CSR Awards a tradition, as we believe that this is one of the best ways for promoting local philanthropy, raising awareness about corporate social responsibility and awarding the companies which are active and responsible members of their communities. The CSR Awards DOBRO9 is in the planning phase.

PUBLIC RELATIONS

In 2007, we continued working on our good relations with the media and the public. Our work, methodology and positive impact of Mozaik's project have become well-known in the communities throughout BiH.

Main promotional activities in 2007 were:

On **8 and 9 March 2007**, the promotion of Small Grants Program was done in Sarajevo and Banja Luka. We announced the start of the program and called organisations to apply.

On **28 September**, we held a press conference promoting the "Integration population with special needs in the communities of BiH" project, where we outlined our strategy for this program and announced the new open call for applications.

In **October**, the start of the CODE R project was announced and the promotion of the project, the public meetings and the results were covered by the local media.

On the **13 December**, the final ceremony for the CSR Awards DOBRO8 took place in Sarajevo. This event did not only promote the concept of social responsibility in BiH, but also contributed towards the promotion of Mozaik as the leading organization in the promotion of values of.

Besides for the promotional activities and ceremonies, we were also guests on radio and television programs, promoting our projects, methodology and successful stories. In 2007, Foundation Mozaik also produced brochures and promotional materials for projects DOBRO8, Integrating people with disabilities into communities of BiH and For Active Communities.

MOZAIK'S DEVELOPMENT

In 2007, we continued on the path of development which we have been taking for the past 8 years of Foundation's existence.

The membership in the Advisory Board of the Balkan Trust for Democracy, Steering Committee of the Grantmakers East Group of European Foundation Centre, and CEE Regional Advisory Committee of the Resource Alliance provides us with the valuable experience and allows us to exchange the knowledge and skills with our partners.